**Making a Book Trailer**

Book trailers, book teasers, book talks, or book movies, no matter the name, this is an exciting way to get your friends and classmates to read a book that you loved reading! When I think of a book trailer, it reminds me a lot of a movie trailer. They both promote by teasing and enticing. They show key parts of the story without ruining it by giving away the entire story, or ending.

**How to Get Started**

1. Think of the BEST book you have read this year. This is the book you should use as your book trailer with one exception. You should not use a book you read as a class, because everyone has already read it.
2. Think about what makes the main idea of the story interesting and different. It is a good idea to jot ideas down.
3. Watch other book trailers. This will help you make decisions about what to include in your book trailer. This is a good time to note style, themes, music, images, etc.

**Planning**

Everyone has a different planning style, but the style is not important. The planning however, is crucial to a good book trailer.

1. **What to include or exclude in your book trailer:**
   1. Include: Main idea of the story
   2. DO NOT Include: Spoilers and subplots
   3. Include: Characters and settings
   4. Include: Details that give away something that will intrigue (Give them a taste, but leave them wanting more)
   5. Include: TITLE, AUTHOR, AR LEVEL IF AVAILABLE, AND PICTURE OF THE COVER OF THE BOOK.
   6. Include: Music, graphics, text, etc.
   7. DO NOT Include: Copyright restricted material
   8. Include: Reference page at the end (Give credit where credit is due)
2. **Using a storyboard to plan.** Storyboards can be a useful tool in the planning stage. This allows you to plan each slide of the book trailer. You can use the block of the storyboard to plan your use of music, image, voice over, text, or whatever you want to include in that slide. It also gives you a chance to see your book trailer and edit before you begin making it on the computer. The storyboard template that I like to use is from <http://knutthelastviking.wordpress.com/2010/11/10/making-a-book-trailer-part-2-you-need-a-plan-stan/> This is included under the handouts tab at <http://ringgoldlibrary.weebly.com>

**What we will use to create our book trailer**

* Animoto: <http://animoto.com/>

**Where to find free images, music, and sound effects**

* Animoto: <http://animoto.com/>
* Creative Commons: <http://www.flickr.com/creativecommons/>
* 4 free photos: <http://4freephotos.com/>
* Free Sound: <http://www.freesound.org/>
* Soundzabound: <http://www.soundzabound.com/>
* Your own photos, songs, etc.

**Now you are ready to use Animoto to make your movie trailer!**

Go to <http://animoto.com/> and use the name and password Ms. Calma gave you, and use the Animoto: How to Create Animoto Videos directions.

**Remember to:**

* Keep your video length less than 2 minutes
* Make the style of your book trailer match the style of the book
* Watch your completed book trailer and edit to make it the best it can be
  + Does it make others wonder what is going to happen next?
  + Is the style as it is in the book, and consistent?
  + Will viewers want to rush to be the first to check-out that book?

**References**

ANimoto. (n.d.). <http://animoto.com/>

Caldwell Elementary Library (2012). Handouts. Retrieved February 2, 2012, from <http://caldwellslmc.weebly.com/index.html>

Flickr: Creative commons. (n.d.). <http://www.flicker.com/creativecommons/>

Foley, J. (2010, November 3, 2010). Making a book trailer [Web log message]. Retrieved from <http://en.search.wordpress.com/?q=making+a+book+trailer+part+1>

Vandergrift High School Library. (2011) *Book Trailers*. Retrieved February 21, 2011, from <http://vhs.leanderisd.libguides.com/booktrailer>